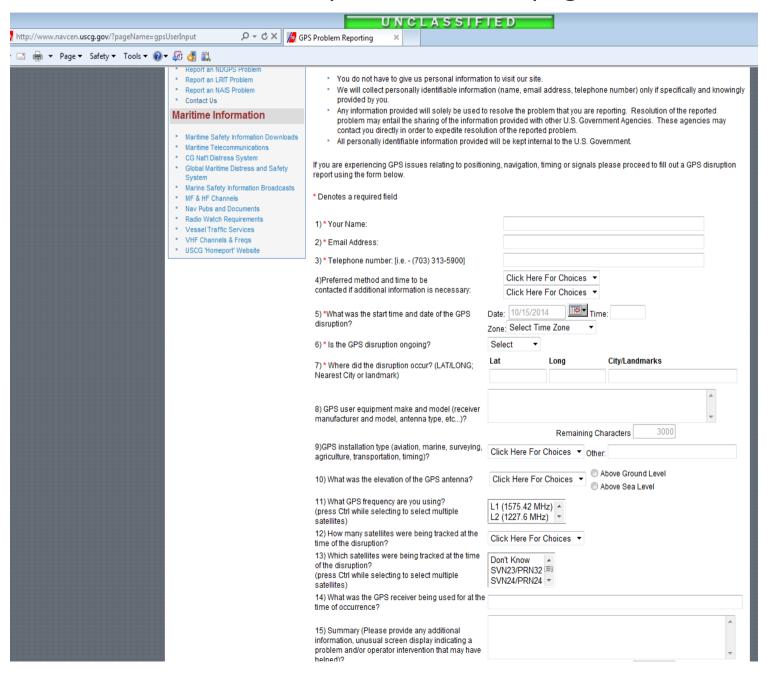
Civil GPS Service Interface Committee (CGSIC) UN International Committee on **GNSS** Captain Bill Burns **CGSIC** Deputy Chair Prague, Czech Republic November 10, 2014

NAVCEN Report a Problem page



Users reporting mapping problems

- "My Grandmother's address is wrong in GPS and I am worried about emergency services getting to her. You need to fix it."
- "My customers cannot find my business location in GPS, please fix it."
- "GPS is directing customers to a competitor's location instead of mine. The address is wrong and needs to be corrected."
- "GPS is sending trucks down our road that cannot fit. You have to stop them."
- "If you send one more car down my driveway in the middle of the night, I don't care, I'm putting out a spike strip."

If I told you to...



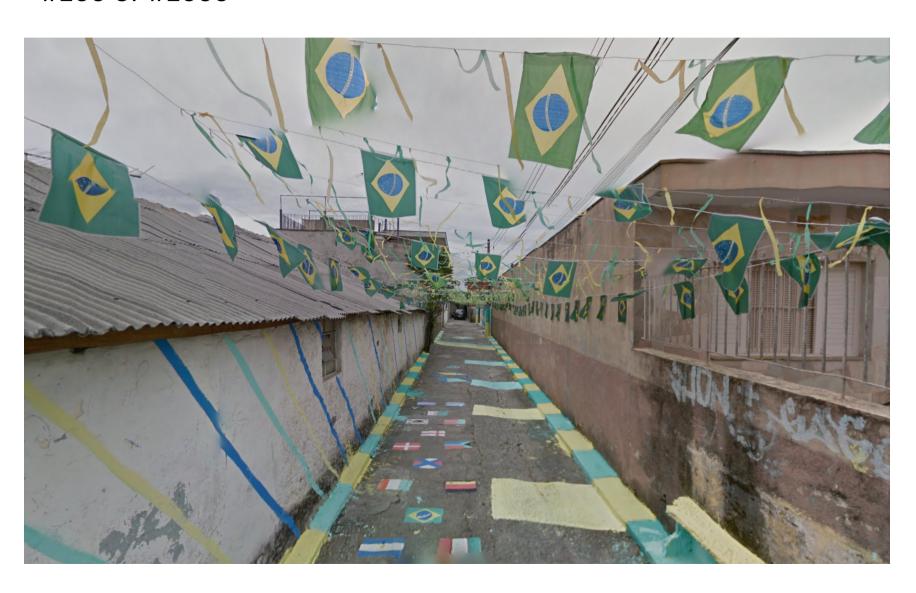
Unless the address has been accurately recorded by the Google StreetMap car or other GIS data mapper, it may, in fact, not be

in the correct location.

New automobile map version may already be 1-2 years out of date at time of purchase



That house at the end may be the third house on this street but to mapping algorithms, its at the end of the street so it is #10, or #100 or #1000



Easy to dismiss but....

- These are your users and system as a whole is blamed
- Some are very important business users:

Grocery Stores

Hotels

Dealerships

Tech industry

Gas Station

Banks

Government Services

Education is important and necessary

Disclaimer on the NAVCEN web-site

Please read before submitting a report:

If your GPS unit or others' GPS units are leading people to an incorrect address OR are otherwise leading people to an incorrect location, the problem is not likely a "GPS" problem, but rather, it is very likely a MAPPING problem.

Unfortunately, the Navigation Center cannot assist you with GPS unit mapping problems, as we do not develop, control, nor repair the mapping software contained in GPS units, including vehicle navigation systems. Please see our GPS mapping problems page for additional information.

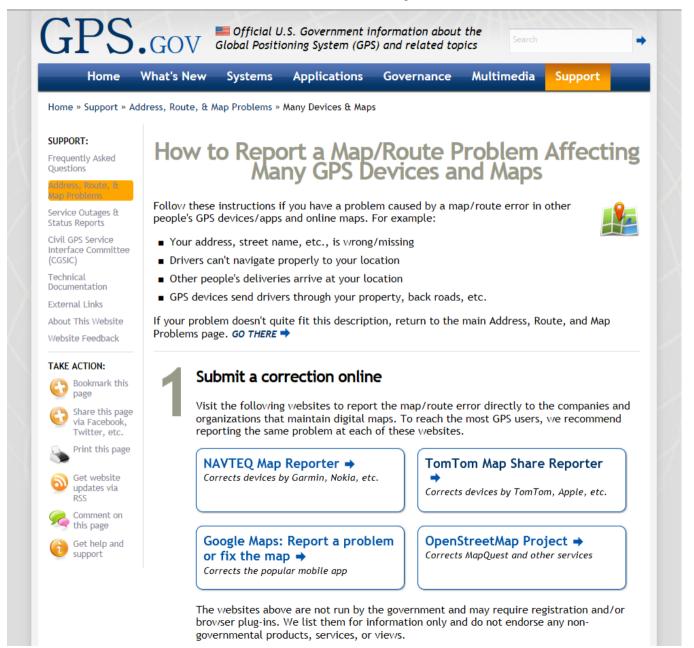
To correct mapping problems such as an incorrect address, or to request a change to the address for a business or home, or to add an address, please submit your corrections to these websites: Map Share Reporter and NAVTEQ.

Please understand that until mapping software is updated in GPS units (owners must usually purchase and install update mapping data), GPS units will continue to show previously incorrect addresses or locations. Again, this is not a GPS problem.

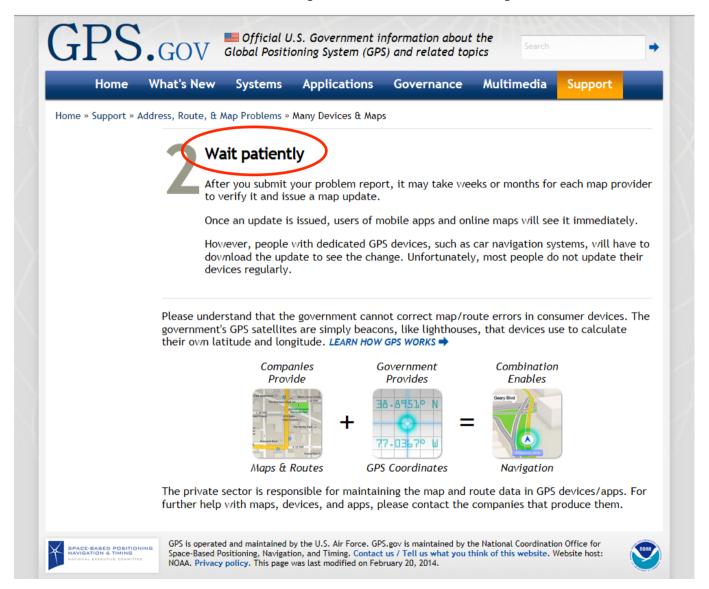
http://www.gps.gov/support/user/mapfix/



Partner with the Map Data centers



Most importantly....



Pathways

- How do users know where to get this information, how to report?
- Should we partner with industry to engage them in the problem?
- Should we bring these companies to an "Industry Day" or to forums such as ICG?
- Why aren't they at large exhibitions like ION?
- Should we propose equipment/software changes to inform users of correction methods that are built right in to the GNSS devices?
- Should there be an industry standard for this kind of information exchange method for UE?

No matter who is driving and where they are trying to go, at some point....



It will always be necessary to look out the window.



NAVCEN Contact Information

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