Communications & External Relations Subcommittee
National PNT Advisory Board – 25th Meeting, December 2021

Members:
- Dana Goward, Chair
- Joe Burns, 1st Vice-Chair
- Eileen Reilly, 2nd Vice-Chair
- Sonia Alves-Costa
- John Betz
- Pat Diamond
- David Grossman
- Jeffrey Shane
- Greg Winfree
- Vahid Madani

Role/ Study Areas:
- User & industry outreach
- Messaging to U.S. public
- Inform & educate government stakeholders

DFO: Barbara Adde
Near Term – Value of GPS & PNT
Near Term – Effective Communications
Technology + Politics = Politics
Near Term Comms Opportunities

Outbound:

- Personal distribution lists
- Individual appearances, opportunities

Inbound:

- Civil GPS Service Interface Committee
- Institute of Navigation
- Other Conferences
“Private Sector Views on Resiliency”

What are barriers to adoption of:

- Toughened Receivers
- Resilient PNT Augmentations

How to overcome?
Possibilities

• “SPD-7 Task – Is GPS still the Gold Standard?”

• Standard talking points

• Frequently Asked Questions

• “PNT Dashboard” for PNT Excomm
  • Issues & Urgency