

Communications & External Relations Subcommittee

National PNT Advisory Board – 25th Meeting, December 2021

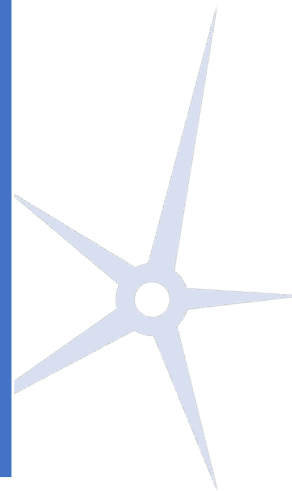
Members:

- Dana Goward, Chair
- Joe Burns, 1st Vice-Chair
- Eileen Reilly, 2nd Vice-Chair
- Sonia Alves-Costa
- John Betz
- Pat Diamond
- David Grossman
- Jeffrey Shane
- Greg Winfree
- Vahid Madani

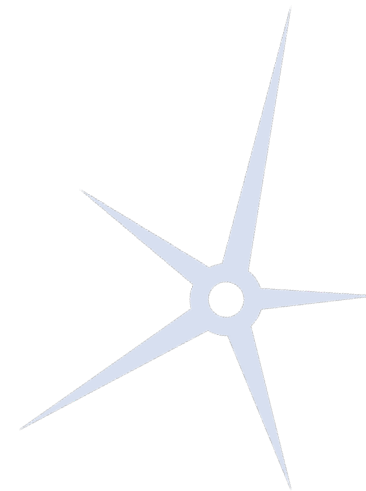
DFO: Barbara Adde

Role/ Study Areas:

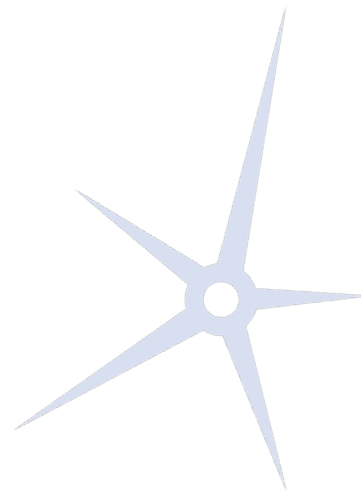
- User & industry outreach
- Messaging to U.S. public
- Inform & educate government stakeholders



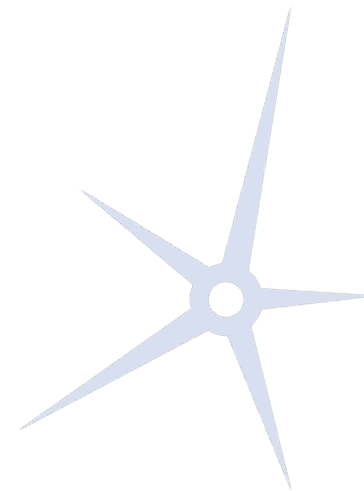
Near Term – Value of GPS & PNT



Near Term – Effective Communications

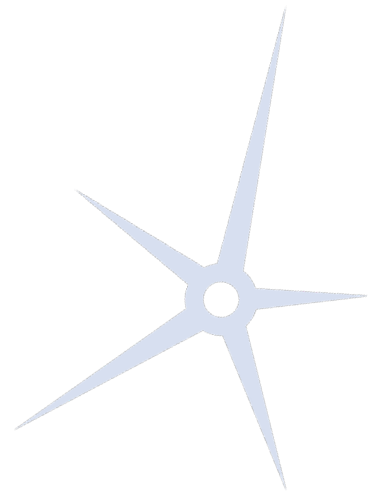


Near Term – Effective Communications



Near Term – Effective Communications

Technology + Politics = Politics



Near Term Comms Opportunities

Outbound:

- Personal distribution lists

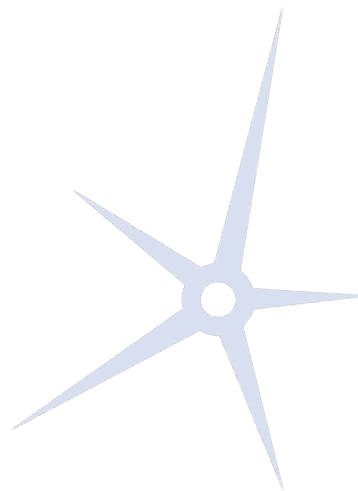
- Individual appearances, opportunities

Inbound:

- Civil GPS Service Interface Committee

- Institute of Navigation

- Other Conferences



Near Term - DHS Question

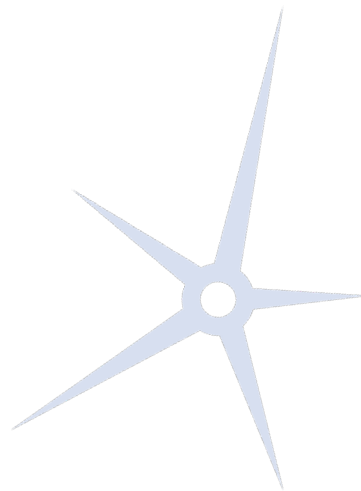
“Private Sector Views on Resiliency”

What are barriers to adoption of:

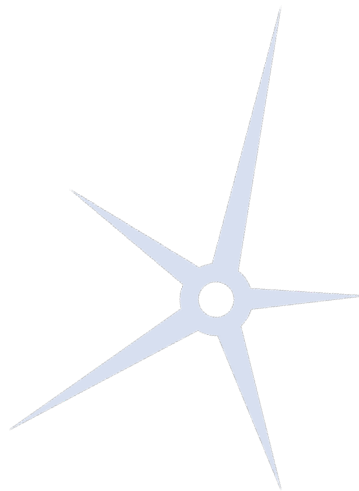
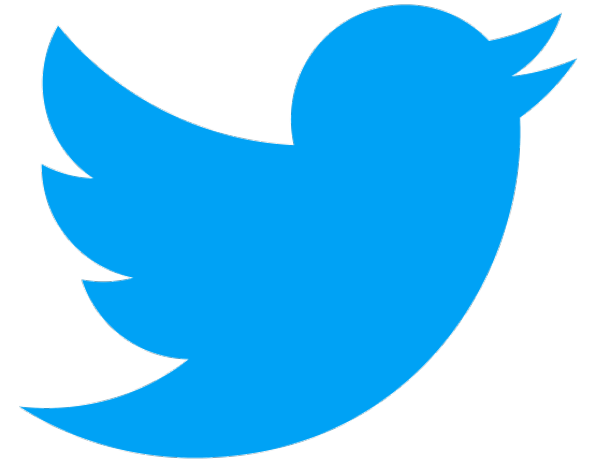
Toughened Receivers

Resilient PNT Augmentations

How to overcome?



Possibility



Possibilities

- “SPD-7 Task – Is GPS still the Gold Standard?”
- Standard talking points
- Frequently Asked Questions
- “PNT Dashboard” for PNT Excomm
 - Issues & Urgency

